



Syed Irfan Ajmal

FRACTIONAL CMO · SPEAKER · FOUNDER, DMR.AGENCY

SPEAKER SHEET

2026 BOOKINGS OPEN



KEYNOTES · WORKSHOPS · PANELS · 2026 BOOKINGS OPEN

Talks that move a metric.

Business-savvy, case-study-led, with the receipts. Available in person across Asia, MENA & Europe, and virtually worldwide.

Digital PR <small>MOST-REQUESTED TOPIC</small>	Personal Branding <small>AUTHORITY & VISIBILITY</small>	SEO & GEO <small>ORGANIC GROWTH SYSTEMS</small>
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04 COUNTRIES ON STAGE **500+** BIGGEST AUDIENCE **06** SPEAKER FORMATS **20+** WEBINARS & PODCASTS **22** YEARS IN THE FIELD

§ 01 SIGNATURE TOPICS *two flagships, three in rotation*

Digital PR for Publicity MOST-REQUESTED

Land bylines, quotes, and features in the publications your buyers read without a PR agency. Reactive PR (HARO/Qwoted), linkable assets built in-house with AI, and Proactive PR that journalists and LLM engines pick up.

60+ PLACEMENTS · ONE CAMPAIGN

Boosting Organic Visibility through SEO-PR MOST-REQUESTED

The synthesis of SEO and digital PR. Compound rankings and authority by earning links, not buying them, and turn that authority into being named by AI. Built on 100+ client campaigns.

1.5M RIDESTER · 0 TO 1.5M / 12MO

ALSO IN ROTATION: *Writing Your Way to Success · Brand Yourself for Success · Media Hacks · Free Publicity*

§ 02 WHAT HOSTS SAY *on the record*

FILED FROM LONDON

“A super practical session, clear slides, and concise answers. A great speaker with hands-on advice and an amazing personal story.”

ASH ALI
 Co-Founder, Uhubs · ex Head of Marketing, Just Eat

FILED FROM SAN FRANCISCO

“If you are looking for a dynamic global speaker, reach out to Irfan. He delivers on the art and science of speaking, and more.”

CHUCK WANG
 Founder & ex Interim CMO · Host, MVP Marketing Podcast

FILED FROM BALI

“Syed is an excellent public speaker. He gave me great, actionable tips to increase our media exposure. He comes highly recommended.”

BRIE MOREAU
 Organizer, DMSS Conference

§ 03 BACKGROUND *before the agency, 2004 to 2013*

Before founding DMR.agency in 2013, nearly a decade of marketing and technology work (2004–2013) served mostly **American and British companies**. Has lived, studied, and worked in **Sweden**, and worked in **Denmark**, bringing a Western-market lens to every stage.

BYLINES & CITATIONS



<p>FORMATS</p> <p>Keynote · Workshop · Panel · Webinar · Podcast · Radio / video</p>	<p>DURATION</p> <p>20 min · 45 min · half-day · full-day</p>	<p>LANGUAGES</p> <p>English (primary) · Urdu · Pashto · Swedish (basic) · Danish (basic)</p>	<p>TRAVEL</p> <p>Asia · MENA · Europe · virtual worldwide</p>
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